Michael Hahn is Executive Vice President & General Counsel at IAB and IAB Tech Lab. Michael has responsibility for all legal matters, including the direction of legal strategy, privacy compliance, antitrust compliance, intellectual property rights issues, and general corporate matters. Michael is also responsible for serving as an advocate for the digital advertising industry on common legal issues affecting member companies.

Michael joined IAB and IAB Tech Lab from Lowenstein Sandler LLP where he served as Vice Chair of the firm's Antitrust Practice Group. In that role, he provided clients with strategic counsel around competition, distribution and governance issues. In the area of litigation, Michael's matters have included multiparty class action antitrust defense representation.

Michael served previously as Co-Chair of the New Jersey State Bar Association Antitrust Law Committee. He also previously served on the Editorial Advisory Board of Competition Law 360 and the Advisory Board of the American Bar Association Antitrust Section's Civil Torts & RICO Committee. Michael frequently publishes on a range of legal and policy issues.

Michael earned his B.A. in History and Political Science from Rutgers University, M.P.P. from Georgetown University and J.D. for Georgetown University Law Center.