



# Kelly O'Donnell

Kelly O'Donnell is a paralegal in our Advertising, Marketing, and Public Relations Group. Ms. O'Donnell has wide-ranging advertising and promotions law experience and has worked extensively with counsel around the world to vet and implement domestic and international promotions.

Ms. O'Donnell supports our Advertising, Marketing & Public Relations Group lawyers in counseling clients on social media, sweepstakes, contests, coupons, gift cards, rebates, Web site terms of use, privacy policies, and other promotions and advertising-related issues. Ms. O'Donnell also assists for-profit companies implementing cause-related marketing programs to ensure compliance with applicable laws and regulations.

Prior to joining Frankfurt Kurnit, Ms. O'Donnell was an advertising and entertainment paralegal with other national law firms. She has also worked for various media companies.

Ms. O'Donnell graduated from The University of York (MA, 2002), and Michigan State University (BA, 1998). She also has a Certificate of Completion from New York University's Summer Publishing Institute (1998).

T (212) 826 5544  
F (347) 438 2177  
[kodonnell@fkks.com](mailto:kodonnell@fkks.com)

#### Practice Areas

Advertising, Marketing,  
& Public Relations